

SPONSORSHIP AND EXHIBITOR REGISTRATION APPLICATION

Exhibitor Deadline - October 1st, 2016

Step 1: Contact Information

Company Name

Company Address

City

State

Zip

Company Phone

Company Website

Primary Contact Name

Title

Contact Phone Number

Contact Email

Step 2: Booth Details

Booth Personnel 1 (included)

Booth Personnel 1 City and State

Booth Personnel 1 Email Address

Additional Booth Personnel (Add \$250)

Additional Booth Personnel Email Address

Booth Personnel 2 (included)

Booth Personnel 2 City and State

Booth Personnel 2 Email Address

Additional Booth Personnel City and State

Step 3: Exhibit, Sponsorship and Advertising Options

Exhibit, Sponsorship and Advertising Options

Price

Exhibitor Regular Exhibit Fee

£1000

Step 4: Payment & Agreement

Payment Type Check Check (Payable to "Conference London 2016")

Visa Master Card Discover American Express

Credit Card #: _____

Expiration Date (MM/YYYY): _____ Security Code: _____

Cardholder's Name: _____

Cardholder's Signature: _____

* By signing, I am agreeing to the required payment and the General Exhibitor Terms and Conditions Agreement.

Step 5: Items to Submit with Registration

1) Your Company/Product Description (100-words (or less)

2) Completed Application

Submit to:

The Great Plains Laboratory, Inc. ATTN: Intl. Dept. 11813 W. 77th St., Lenexa, KS 66214. USA; or by E-mail: sshaw@tpl4u.com or by Fax: 1 (913) 341-6207

General Exhibitor Terms and Conditions Agreement

Acceptance of Exhibitors/Sponsors/Advertisers: Acceptance is at the sole and absolute discretion of the coordinating conference committee. Applications to exhibit will be accepted or rejected based on criteria including, but not limited to, the products' or services' professional or educational benefit to the attendees. All applications will be reviewed and will receive either an acceptance or rejection notification.

Exhibitor Admission: Exhibitors earn two complimentary exhibitor/booth personnel registration per booth. Additional exhibitor registrations may be purchased for **\$250 each**.

Floor Plan: The conference organizers reserve the right to modify said plan to the extent necessary for the best interests of the market, exhibitors, and attendees. Exhibitors understand and agree that the coordinating conference committee has sole discretion on the assignment of booths and is under no obligation to assign Exhibitor any of the booth preferences listed on the application.

Payment Terms & Cancellation Policy: The total booth rate is due with exhibitor application. Cancellations must be provided in writing prior to **October 1st, 2016**. The conference organizers will retain 50% of the exhibitor registration fee for any cancellations. No refunds will be provided if cancellation notification is given after October 1st 2016.

Failure to Occupy Space: Any exhibitor who fails to occupy their paid exhibit space will receive no refund and will be obligated to pay the full exhibit fee. The conference coordinators will have the right to use this unoccupied space as deemed appropriate.

Security: Exhibitors acknowledge that the coordinating conference committee, hotel, and authority cannot be responsible for the safekeeping of equipment, supplies, written materials, or any other valuable items left in function rooms. The coordinating conference committee, hotel, and authority will not assume or accept any responsibility for damage to or loss of any merchandise or articles left in the hotel or authority premises prior to, during, or following the conference.

Damages/Liability: Exhibitors will be held responsible for any damage they, their employees, or their agents do to the building. Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. The exhibitor assumes the full responsibility and liability for anything in connection there with, necessary or proper for the protection of the building, equipment, or furniture in the Holiday Inn London Regents Park premises and will indemnify, defend, and hold harmless "the conference organizers" and the Holiday Inn London Regents Park, its owner and its management company, as well as their respective agents and employees, from any and all such losses, damages, and claims.

Compliance with Schedule: An exhibit attendee must be made available and in charge of their booths during conference exhibit hours. Also, each exhibitor agrees to maintain installed display during conference hours. If space is vacated during conference sessions, the conference committee reserves the right to take possession of said space and resell same or any part thereof.

